

START.UP! GERMANY TOUR 2025

PROGRAM

From **June 30th to July 4th**, you will explore NRW's thriving startup ecosystem, connect with industry leaders, and showcase your innovation on a grand stage. Meet potential partners, investors, and multipliers who can help accelerate your business in Germany's economic powerhouse.

MONDAY, JUNE 30

EVENING

NETWORKING & INTRODUCTIONS

Get to know your fellow participants and meet key multipliers, accelerators, and institutions from NRW

TUESDAY, JULY 01

MORNING

RATE THE CORPORATES – REVERSE PITCH

The roles are flipped! Leading global companies and hidden champions from NRW pitch to YOU. Afterward, enjoy the networking opportunity.

AFTERNOON

BUSINESS MEETS FOOTBALL

Take an exclusive tour of Borussia Dortmund's legendary Signal Iduna Park stadium and dive into the intersection of sport, business, and culture.

EVENING

LOGISTICS UNDER THE STARS

Join a sunset cruise within Europe's biggest inland port in collaboration with Startport, the logistics and innovation platform, and connect with their extensive network of companies and multipliers.

WEDNESDAY, JULY 02

MORNING

INDUSTRY MEETS INNOVATION MEETS CIRCULAR ECONOMY

Explore NRW's industrial heartland with a visit to ZINQ GmbH, where innovation and circular economy opportunities take center stage. Expect additional special guests within the industrial and circular ecosystem!

AFTERNOON

DISCOVER THE ECOSYSTEM

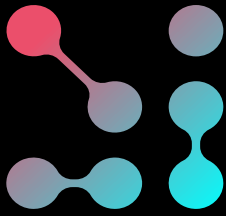
Meet the local supporters, hubs, and key players who are eager to introduce you to the region's thriving startup scene. This is your chance to connect with the people who can help shape your future. Afterwards, you can take advantage of dedicated workspaces to manage your business.

EVENING

THE NETWORKING POWERHOUSE

Get ready for an exciting networking opportunity with influential business leaders, regional corporates, and other startups. Enjoy a vibrant atmosphere with great food and drinks, all while taking in breathtaking views of Essen from the Ruhr Tower.





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THURSDAY, JULY 03

MORNING

INNOVATION FAIR FOR DIGITAL BUSINESS

Showcase your startup at the Digiday event in one of the industrial vibrant regions of NRW. You will get a guided tour through the exhibition to get in touch with companies from South Westphalia. Afterwards, you will have the chance to present your startup in a pitch session.

EVENING

THE GRAND FINAL

Pitch your startup to a large audience and compete for prizes worth at least €15,000! (donated by the NRW government)

FRIDAY, JULY 04

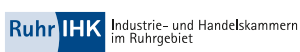
By arrangement with our partners, the startups can secure individual meetings with corporates, institutions and organizations who represent the dynamic economic powerhouse NRW.

BONUS OPPORTUNITY

The winners of THE GRAND FINAL will be invited to the [Future Tech Fest](#) on September 11, 2025! Each of the three winning startups will receive a 5m² startup booth to showcase their innovation and a pitch slot in the event's Pitch Battle, offering another chance to gain visibility and connect with investors and industry leaders.

As of March 12th, 2025; subject to change

HOSTS:



PARTNERS:

Ministry of Economic Affairs,
Industry, Climate Action and Energy
of the State of North Rhine-Westphalia

